

Nordic sustainable health care

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Mission

Innovation Norway is the Norwegian Government's most important instrument for innovation and development of Norwegian enterprises and industry.

Main goals

Innovation Norway's programmes and services are intended to create more successful entrepreneurs, more enterprises with capacity for growth and more innovative business clusters.

Offices all over **Norway**, and across **the world**



...from a unique
economic position to
restructuring

Restructuring brings about new needs



Denmark



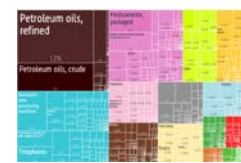
Sweden



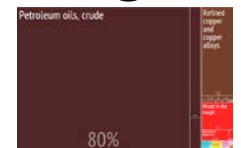
Finland



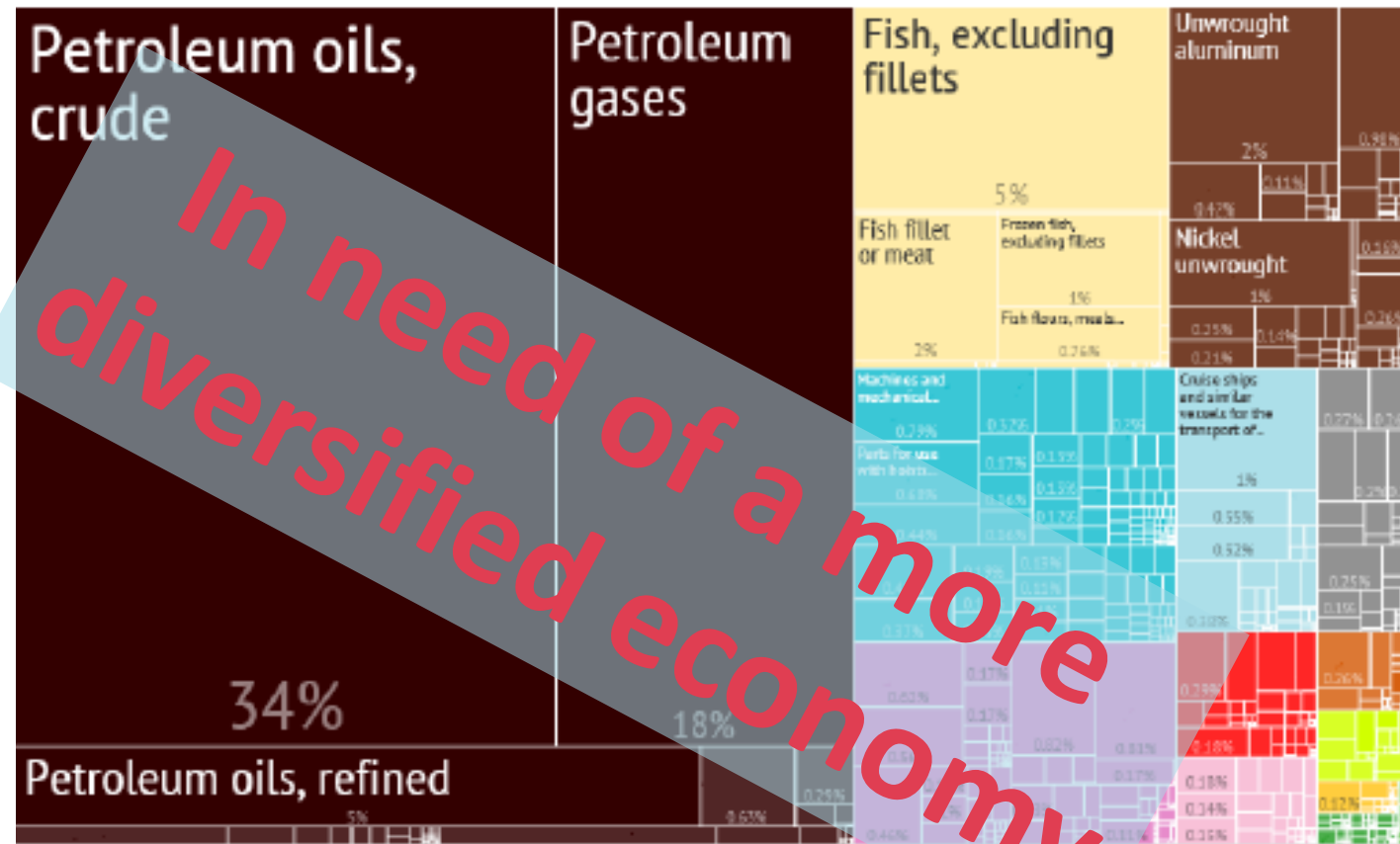
Netherlands



Congo



Norwegian Industry – preparing for change



Figur som viser norsk eksport i 2014, fra Harvard Economic Complexity Index.¹⁸

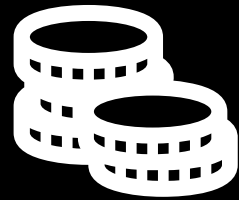
http://atlas.cid.harvard.edu/explore/tree_map/export/nor/all/show/2014/

6 areas of opportunities

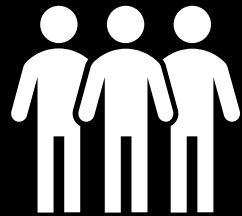
The areas of opportunities represent growth areas across traditional industry divisions.

Health and Welfare

- Pharmaceuticals
- Diagnostics
- Medtech
- Health ICT
- Specialized sub-suppliers



Value creation



Employment



9.2%

- 1,170 enterprises
- 12000 employees
- 57 BNOK turnover
- 18 BNOK value creation



Yearly, we process

8 000 - 10 000

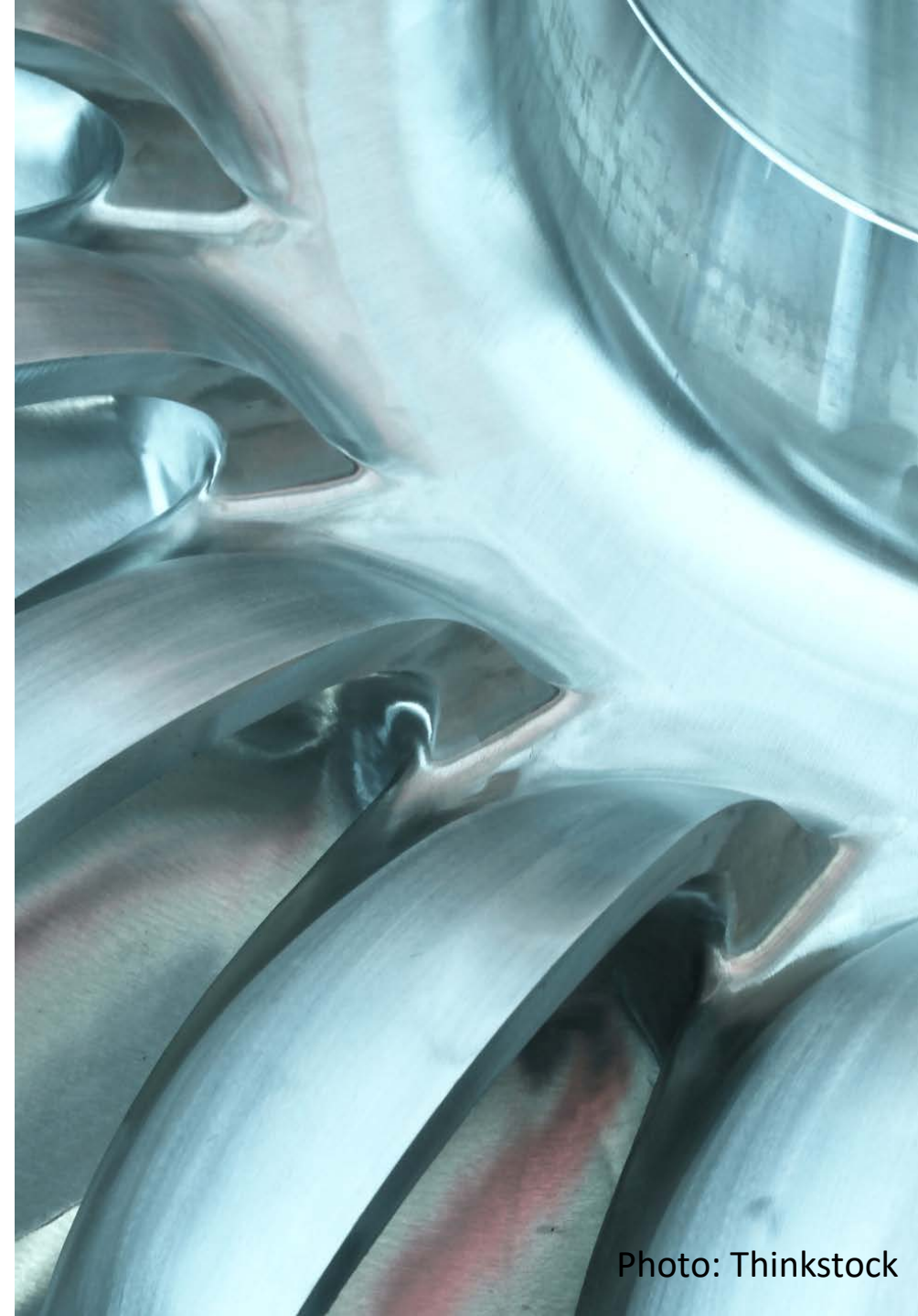
applications from entrepreneurs and
growth companies from all of
Norway

One krone from Innovation Norway **triggers** two new kroner from the private sector(2016)

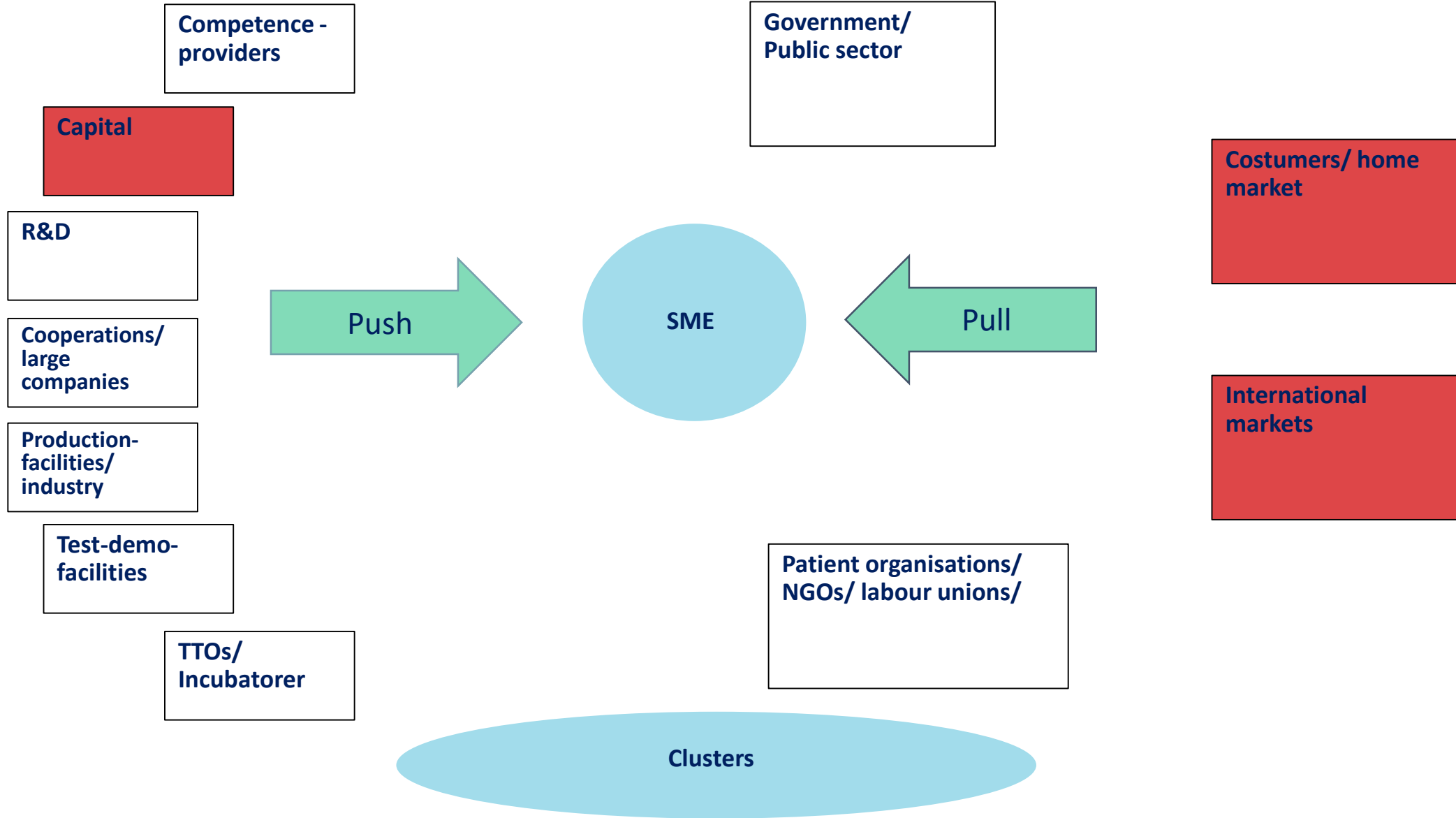
- ✓ **3,7 billion**
from the Parliament and counties to Innovation Norway
- ✓ **6,7 billion**
to businesses from Innovation Norway
- ✓ **20,1 billion**
total investments in innovation activities
(incl. 13,4 billion from other sources)

Funding of health companies

- ✓ **150 mill in grants to innovation projects**
- ✓ **100 mill NOK in loan to growth companies**
- ✓ **12 mill NOK in support to the innovation system**



Health industry - challenges in the Norwegian ecosystem





Tusen takk!
www.innovasjon Norge.no