

SIDE EVENTS: INTERREGIONAL FORUM FOR SUSTAINABLE HEALTHCARE

*INNOVATION, SUSTAINABILITY & VALUE-BASED
PROCUREMENT IN HEALTHCARE*

Montreal | 27-30 April 2026



From Innovation to Impact: How Value-Based and Sustainable Procurement Can Transform Healthcare Systems

Purpose of the Delegation

The side events are designed as a **high-level exchange and co-creation platform** for public authorities, healthcare organisations, solution providers, and enabling networks working at the intersection of **healthcare innovation, sustainability, and value-based procurement**.

We will explore how **value-based procurement (VBP), innovation procurement, and sustainable procurement strategies** can be leveraged as **systemic tools** to improve patient outcomes, reduce environmental impact, and accelerate the uptake of innovative solutions in healthcare.

Rather than a traditional study visit, this initiative is conceived as a **collaborative, community-driven exchange**, fostering long-term partnerships and actionable learning.

Why Canada?

Canada offers a highly relevant context for Europe:

- Advanced **sustainable healthcare strategies**
- Strong **public procurement and accreditation frameworks**
- A dynamic ecosystem connecting **healthcare providers, policymakers, innovators, and environmental actors**
- A proven culture of **cross-sector collaboration**

The side events will connect stakeholders directly with organizations, networks, and flagship initiatives shaping the future of sustainable healthcare.

Exchange Formats

The delegation will combine **strategic dialogue, practical insight, and relationship-building** through a mix of curated formats:

- Presentation of practical case studies and procurement insights
- Site visits to healthcare institutions and innovation hubs
- Matchmaking sessions between public buyers, industry, and solution providers
- Structured networking to support partnership building

PROGRAM OVERVIEW

27

APRIL

Arrival & Informal Welcome

- Arrival of participants in Montreal
- Informal evening get-together and welcome reception

28

APRIL

Study Visit & Official Networking with institutional partner

- Study visit to explore the Montreal healthcare environment
- Dialogue with hospital leadership and procurement teams
- Official Evening Networking

29

APRIL

Strategic Workshop & Co-Creation Day

- Full-day interactive workshop
- Presentation inputs from participating members
- Sessions on:
 - Value-based procurement implementation
 - Sustainable procurement frameworks
 - Cross-border collaboration models

30

APRIL

Interregional Forum for Sustainable Healthcare

- Participation in event (*incl. ticket*)

Side event participants will have the opportunity to attend & connect at the [Interregional Forum for a Sustainable Healthcare](#), a leading international event bringing together healthcare and environmental professionals committed to transforming health systems through sustainability and innovation.



The Forum is organised by:

- Synergie Santé Environnement
- In collaboration with Canadian Coalition for Green Health Care, Accreditation Canada, and CHUM

Key themes include:

- Responsible procurement and innovation
- Climate change adaptation in healthcare
- Life Cycle Assessment (LCA)
- Health prevention strategies
- Reduction of greenhouse gas emissions
- And more

PARTNERSHIP OPPORTUNITIES

Why Participate?

All participants, whether industry, healthcare procurers, or networks, benefit from:

- First-hand exposure to healthcare practices
- Peer exchange with healthcare ecosystem
- Direct engagement with healthcare institutions and decision-makers
- Opportunities to build concrete partnerships and collaborative project ideas
- Positioning within emerging EU–Canada cooperation initiatives

Networks & Ecosystems Engaged

The initiative builds on and connects to established European and Canadian networks, including:

- [Health Proc Europe](#)
- [Nordic Center for Sustainable Healthcare](#)
- [Synergie Santé Environment](#)
- [Sustainable Procurement Pledge](#)

With the support of: **Québec Government Office in Brussels**

PARTNER PACKAGES

The Partner Packages below are designed for industry organizations and solution providers wishing to present their solutions and engage with the healthcare ecosystem.

GENERAL PARTNER – €6.500

Includes:

- 4 tickets for the Interregional Forum event
- Arranged study visit
- Networking reception on 28 April (included for 4 participants)
- Opportunity to present use case
- Strategic visibility as a **thought leader** in value-based and sustainable procurement
- Direct influence on agenda-setting for side event activities
- Access to a high-level, curated stakeholder community
- Contribution to lasting EU–Canada cooperation beyond the delegation

START-UP PARTNER – €2.500

Includes:

- 2 tickets to the Interregional Forum
- Arranged study visit
- Networking reception on 28 April (2 participants)
- Opportunity to present use case
- Access to a high-level, curated stakeholder community
- Contribution to long-term EU–Canada collaboration beyond the delegation

GENERAL PARTICIPATION - €490

- Participation in the side event activities
- Networking reception on 28 April (1 participant)
- 1 ticket to the Interregional Forum

Participation Conditions

- Participation fees cover all side event activities as described in the program.
- Travel and accommodation costs are not included and must be arranged and covered by participants individually.
- Detailed logistical information and recommended hotels will be provided upon confirmation of participation.

Next Steps

The side event activities represents a strategic opportunity to position participating organisations at the forefront of value-based and sustainable procurement transformation.

At a time when healthcare systems face mounting financial, environmental, and societal pressures, procurement is no longer an operational function, it is a lever for systemic change.

This delegation offers a structured environment to:

- Shape emerging EU–Canada cooperation
- Contribute to agenda-setting on sustainable healthcare
- Build trusted institutional relationships
- Initiate concrete cross-border collaboration projects

Get Involved

This document serves as an initial invitation to explore your organisation’s potential involvement.

We invite interested organisations to:

- Express their interest in participating
- Indicate their preferred level of involvement
- Share priority themes, case studies, or collaboration interests
- Propose potential contributions to the co-creation workshop

Following expressions of interest, the organising team will:

- Schedule individual alignment conversations
- Finalise the delegation agenda based on partner input
- Confirm institutional visits and speaker contributions
- Provide detailed logistical information and registration procedures

We look forward to **co-creating a high-impact exchange** that moves from ideas to implementation.

To receive further information or to discuss your organisation’s participation, please contact:
info@healthproceurope.org