

SPONSOR AND EXHIBITOR PROSPECTUS

CONNECT WITH DECISION MAKERS AND GROW
YOUR BUSINESS

NORDIC CONFERENCE ON SUSTAINABLE HEALTHCARE 2020

THE NORDIC CONFERENCE FOR LEADERS IN HEALTHCARE SUSTAINABILITY

**GUIDE TO SPONSORSHIP AND EXHIBITION
OPPORTUNITIES AT NORDIC CONFERENCE
ON SUSTAINABLE HEALTHCARE 2020**

SEPTEMBER 8 2020 | COPENHAGEN | ONLINE

<https://tilmeld.events/ncsh>

INTRODUCTION

NORDIC CONFERENCE ON SUSTAINABLE HEALTHCARE 2020

September 8

THE GLASS HALL
TECHNICAL UNIVERSITY OF
DENMARK
COPENHAGEN

AND ONLINE

For the fourth year in a row the *Nordic Conference on Sustainable Healthcare* is arranged as a collaboration between Nordic Center for Sustainable Healthcare (NCSH), Upgraded, and DTU Executive School of Education, in partnership with Region Hovedstaden, Nordic Innovation and the Swedish Energy Agency.

Join us for a one day conference with speakers from all over Europe to focus on the latest developments in areas such as: sustainability at major Nordic hospitals, state of the art Nordic projects in sustainable healthcare, as well as new innovative solutions on the market in everything from energy efficiency to pharmaceuticals. In total, 250-400 people are expected to participate during the conference.

For the price of 258 EUR you get to participate in the conference at DTU. You can also join us online for the price of 120 EUR. Members of NCSH, Upgraded and DTU HILN get a 25% discount on these prices.

Do you want to interact with the conference participants a bit more? We have exhibition deals and sponsorship opportunities, ranging from gold sponsor to sponsoring a dinner or a study visit.

This is the guide to exhibition and sponsorship opportunities at the Nordic Conference on Sustainable Healthcare 2020.



EXHIBITOR BENEFITS

The Nordic Conference on Sustainable Healthcare 2020 will offer great opportunities for large and small businesses to interact with conference participants:

- **Dedicated hours on the show floor solely for exhibitors, where each exhibitor has the opportunity to do a 10 minutes pitch to three different participant groups.**
- **Your company name listed in the conference programme provided to all participants.**
- **Your company name listed on www.nordicshc.org with a link to your home page.**

EXHIBITOR SPACE & COSTS

There are two available alternatives for exhibitors to showcase their product and organisation, see below. **Members of NCSH, Upgraded or DTU HILN get a 25% discount on below exhibition prices.** Two attendees to the conference is also included in the price.

Small standing table

This alternative includes one small standing table on the show floor, with space for a roll-up.

Price:

COMPANIES	HOSPITALS AND SIMILAR	NGOs
268 EUR	FREE	FREE

6m2 exhibitor space

This alternative is for exhibitors with larger equipment and products to showcase. The space includes 6m2 with central placement on the show floor. A small standing table can be provided if needed.

Price:

COMPANIES	HOSPITALS AND SIMILAR	NGOs
4000 EUR	670 EUR	670 EUR

Online

Due to the situation with COVID-19 we are now also offering a possibility for digital exhibition during the conference. For more details and price please contact us.

EXHIBITOR GUIDELINES

Examples of desired exhibitors:

- Solutions for energy efficiency in healthcare and hospital buildings.
- Sustainable transportation and logistics.
- Solutions with less climate impact for healthcare operations.
- Supply chain management tools.
- Solutions for reduction of dangerous chemicals in medical devices.
- MedTech and Life Science with improved sustainability performance.
- Healthcare wastewater treatment and water management.
- Reduction of single use items or single use items with less environmental impact.
- Green healthcare building design, construction and maintenance.
- Solutions for reducing pharmaceuticals in the environment.
- Waste management and waste reduction solutions for healthcare.
- Infectious waste treatment solutions.
- ICT and management solutions for improved healthcare sustainability performance.
- Digital HealthTech solutions that decrease environmental impact.

Conference organisers have the right to deny exhibitors that do not meet sustainability standards as determined by the planning committee.

SPONSOR PACKAGES & BENEFITS

You can also choose to be a sponsor of the conference. There are three different sponsor categories to choose between. Below we have listed your options.

GOLD SPONSOR

25 000 EUR

As a GOLD sponsor you get:

- **A big logo on conference posters, web and marketing material.**
 - **To hold a presentation during the conference.**
 - **15 free conference tickets.**
 - **To choose an exhibition space.**
 - **Relevant contact informations.**
-

SILVER SPONSOR

10 000 EUR

As a SILVER sponsor you get:

- **A middle-sized logo on conference posters, web and marketing material.**
 - **10 free conference tickets.**
 - **Exhibition space**
-

BRONZE SPONSOR

4000 EUR

As a BRONZE sponsor you get:

- **A small logo on conference posters, web and marketing material.**
 - **5 free conference tickets.**
-

HOST YOUR OWN STUDY TOUR

3000 EUR

Do you want to arrange your own study tour of choice? Contact us for more details.

CANCELLATIONS & REFUNDS

The Nordic Conference on Sustainable Healthcare requires that all cancellations be in writing. The following refund schedule applies: cancellations on or prior to July 31 2020 will receive a refund for exhibition fees, minus a 15% administration fee.

When you position your company in front of Nordic Conference on Sustainable Healthcare attendees, you put yourself in front of more budget dollars and more potential sales. Whether you want to grow your brand within the healthcare sector, or come face-to-face with your primary target customers, Nordic Conference on Sustainable Healthcare empower you to build your business.

REGISTER EARLY TO HOLD YOUR SPOT!

CONTACT US FOR MORE INFORMATION

Felicia Matz Wennerhed, NCSH

felicia.matzwennerhed@tem.se

+46 708 227 397

Iiris Tyni, Upgraded

iiris@upgraded.fi

+358 505 514 733

Tajanna Nielsen, DTU Executive School of Education

tajnie@dtu.dk

+45 401 05 442

NORDIC CONFERENCE ON SUSTAINABLE HEALTHCARE 2020

SEPTEMBER 8 2020 | COPENHAGEN | ONLINE

<https://tilmeld.events/ncsh>